



RIGHT TO  
SUCCEED

# Raising the future

## Fundraising Pack



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# WHAT'S IN YOUR PACK

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# WELCOME



## THANKS FOR FUNDRAISING

We're delighted that you have chosen to support Right to Succeed.

Your donations mean a lot to us, and go towards transforming the lives of children and young people living in the most deprived areas of the UK.

## WHO WE ARE

Our charity strives to improve the futures of those living in areas affected by generational poverty, as we believe every child has the right to succeed no matter where they live.

We aim to enrich future generations by bringing together a wide network of education and community partners to make a big change. Change in the community and the systems that support them.

## WHAT WE DO

We bring together residents, professionals and decision-makers to co-design a 3-5 year programme that is bespoke to the needs of the local community. We call this *place-based change*.

- We improve literacy in schools
- We reduce school exclusions
- We help young people into work
- We strengthen community relationships

>>>>>





# HOW YOUR MONEY HELPS



## YOUR DONATIONS GO A LONG WAY...

Your donations will help us to run existing programmes, and develop and implement new ones.

### Plans for 2022/2023

Discovery projects and Collective Impact Programmes



## OUR IMPACT



### Child and young person

We directly impact on children and young people by ensuring schools are inclusive environments, improving literacy and supporting them to achieve positive prospects when they leave school.



### Community around the child

We work with the community that directly influences children and young people, including families and school staff, to ensure that they can provide a strong support network and enable children and young people to thrive.



### Systems and structures

We work with community leaders to strengthen the systems and structures around children and young people, such as school development and local authority plans, to ensure they are supported to succeed.





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# TOP 10 FUNDRAISING IDEAS



## GET ACTIVE...

There is a huge range of activities you can do to raise money for Right to Succeed. From Dance-a-thons, to Marathons, but here are a few of our favorites to give you some inspiration!

1



### 5-A-SIDE FOOTIE

Round up your buddies and colleagues for a sponsored footie match, each player gets sponsored to play. You can even get your fans in the stands donate to watch.

2



### STEP CHALLENGE

This one is great as an individual or a group, pick a month and get sponsored do 10,000 steps a day for the whole month!

3



### 50 DAYS OF FITNESS

Can you keep up a brand new fitness challenge for 50 days? Become a Yoga guru, or a star swimmer. Just get sponsored and pick your activity.

4



### SPONSORED SKIP

Remember the good old days of the sponsored school skip? Well it's still a great way to raise money and all you need is a rope to jump! See how long you can last and maybe even have a go at some tricks.

5

## BAKE SALE

Move over Mary Berry, we're fundraising for RTS!

Bake up a storm with muffins, cupcakes and all your favourites and put on a bake sale or even a cake making competition.





6

## GAME NIGHT

If you love Bingo or board games, video games or a good old pub quiz. Whatever you fancy, gather your teams together for an evening full of fun and donate to play.

## 7 JOB SWAP



Sponsor your boss to work on reception for the day. Or hold an auction for office staff to be the CEO for 24hrs, get the bids in to be the big boss and swap.

## 8 VARIETY SHOW



Showcase your teams hidden talents with a variety show. Got a secret singer in the group? Maybe a juggler or magician. Whatever the skill put on a show and raise some cash.

## 9 SPONSORED 'GIVE IT UP'



Abstaining from alcohol? Refraining from retail therapy? Or even shunning social media, whatever it is you're giving up get sponsored for a month and motivate yourself to make it over the finish line date.

10

## DRESS DOWN DAY

Weather it's a casual Thursday or fancy dress Friday, dress down (or up) to raise money for RTS. You could even pop your PJ's on as long as you donate.







# FUNDRAISING SAFELY & LEGALLY



## PUBLIC COLLECTIONS

If you're thinking of having a public collection always remember that if it's a publicly owned place, house to house or business to business a license is required and there are strict restrictions to abide by for more info contact your local authority.

## LOTTERIES & RAFFLES

Lotteries, raffles and Prize draws are all subject to legislation restrictions for more info visit: [www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk)



## FOOD HYGIENE

Please be careful when handling all food products and adhere to food hygiene standards when preparing, cooking, storing and delivering all food. We want everyone to enjoy their fundraising day without any upset tums!

## DATA PROTECTION

All electronic or paper records kept about the people taking part in a fundraising activity or event need to comply with the Data Protection Act. To keep it simple don't share any information or data about a person without that individuals consent. And don't hold on to records longer than you need to. For more information on GDPR visit: [www.ico.org.uk](http://www.ico.org.uk)

## INSURANCE

When putting on a fundraising event, as the organiser you have responsibility for the safety of those attending or taking part. Therefore you should make sure you're covered for any risks associated with the type of activity you will be doing. For sporting events such as sponsored walks or tournaments we recommend public liability insurance.

## SOCIAL MEDIA

Lotteries, raffles and Prize draws are all subject to legislation restrictions for more info visit: [www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk)



# SPONSORSHIP FORM



NAME:	DONATION AMOUNT:	DONATION DATE:	EMAIL:





# PAYING YOUR DONATIONS



## HOW TO PAY YOUR MONEY IN

So you've done your event, raised your money and now you're ready to donate.

It's quick and easy to pay your money in simply scan the QR code below to access our RTS online donation page and follow the steps.



**SCAN ME**



## OTHER WAYS TO GIVE

### PAYROLL GIVING

If you are a company or organisation you can encourage staff to make a regular donation via payroll giving by visiting [www.benevity.com](http://www.benevity.com)

### SOCIAL MEDIA

Another great way to give is to promote RTS via your social media channels. Shout about your fundraising and spread the word by tagging us on Twitter or LinkedIn. We've included social media images you can use on the next page!



@Right2Succeed



/Right-to-succeed



# SOCIAL MEDIA ASSETS

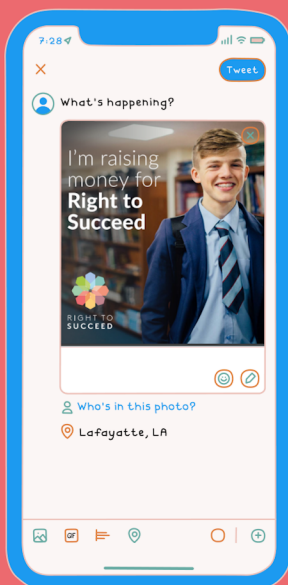
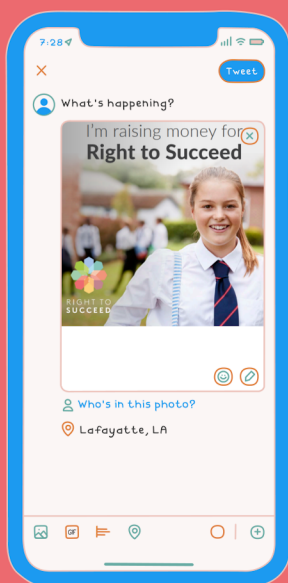


## USING YOUR ASSETS

Spreading the word about your fantastic fundraising activity has never been easier, simply download the 533 x 533 images on the following pages and create your post! **DON'T FORGET TO TAG US ON TWITTER @RIGHT2SUCCEED**

We've also included a printable poster with scannable QR code to put up around your workplace, school or community hub!

## CREATE THIS



BY DOWNLOADING THIS





I'm raising  
money for  
**Right to  
Succeed**



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SUCCEED



I'm raising money for  
**Right to Succeed**



RIGHT TO  
SUCCEED

TOGETHER  
WE CAN HELP  
COMMUNITIES  
**IMPROVE THE LIVES  
OF CHILDREN AND  
YOUNG PEOPLE**



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